

Scholarship for meritorious/economically backward/other category students for pursuing MBA course at DCSMAT, a NAAC and NBA accredited fully residential campus at Vagamon, Idukki, Kerala.

DC Kizhakemuri Foundation, a charitable society registered under the 12th Travancore-Cochin Literary, Scientific and Charitable Societies Registration Act, 1955. DC Kizhakemuri Foundation is committed to the social wellbeing of the public of the region.

DC Kizhakemuri Foundation was established in 2001 as a tribute to DC Kizhakemuri, an ardent freedom fighter, social activist, writer, teacher, publisher, one of the founding fathers of the Literary Workers Forum (Sahitya Pravarthaka Co-Operative Society), the largest literary organization of its kind in Asia and founder of DC Books-the doyen of the publishing industry in Kerala. DC Kizhakemuri was also a recipient of the Padma Bhushan and the Tamrapatra awards and his spirit of innovative leadership continues to inspire the Foundation today.

Since its inception, DCKF has been actively engaged in promoting social work, education, arts, literature, culture, publication etc. The foundation started the DC School of Management and Technology, Vagamon campus (DCSMAT Vagamon) in 2002 and DC School of Management and Technology, Trivandrum campus (DCSMAT Trivandrum) in 2012.

DCSMAT Institutions Vagamon, a fully residential campus, offers a two-years, full-time MBA program, four-year full time undergraduate programs with honors in BBA and BCA, and a five-year full time Bachelor of Architecture (B.Arch) program. **The MBA program at the Vagamon campus is accredited by the National Board of Accreditation (NBA) and the institute is accredited by the National Assessment and Accreditation Council (NAAC), approved by the All India Council for Technical Education (AICTE) and affiliated to Mahatma Gandhi University, Kottayam.** DCSMAT is also an ISO 9001:2015 certified institution. DCSMAT Institutions are synonymous to quality education. Considered among the premium academic institutions in India, it offers world class infrastructure and intellectual capital par excellence.

Since inception, DCKF has awarded substantial amount as Scholarship to meritorious students, socially and economically backward students, and to dependent children of serving and retired Defense, Paramilitary Force (PMF) personnel, children of Tibetan & Sri Lankan refugees, students from J&K and North Eastern States for pursuing courses at DCSMAT Vagamon campus. Many students from these categories have benefited and successfully completed their postgraduate degrees, and secured placement through the college.

The foundation is pleased to offer scholarships to meritorious/economically backward/other category students in your state pursuing MBA course at DCSMAT, a NAAC and NBA accredited fully residential campus at Vagamon, Idukki, Kerela.

Sl. No	Course	Duration of the Course	Campus	No. of Scholarships	Fee Type	Percentage of Scholarship	Total Scholarship amounts applicable (In Rupees) for each student
1	MBA	2 years	Vagamon	1	Tuition Fee	100	3,98,000
2	MBA	2 years	Vagamon	2	Tuition Fee	50	1,99,000
3	MBA	2 Years	Vagamon	4	Tuition Fee	25	99,500

We would be greatly obliged if you could extend your support for this small initiative of ours and support the students in pursuing the course with the scholarship mentioned above. Additionally, we request you kindly encourage the students to pursue the course with or without the aforementioned scholarship, and to explore any scholarship scheme offered or sponsored by your Government.

Eligibility criteria, course leaflets and detailed fee structure are attached. Students can either apply online at www.dcschool.net or forward downloaded application by post to the Manager Admissions together with a certificate from the ministry and application fee. Application fee may be paid online or through Demand Draft favoring DC Kizhakemuri foundation, payable at Kottayam. Last date of receipt application form is by 30 April 2025. Students in their final year degree are eligible to apply now itself and can submit their final certificate and mark list before 30th July, 2025 or as directed by the University.

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DC SCHOOL OF MANAGEMENT AND TECHNOLOGY, VAGAMON

DCSMAT Credentials

- Accredited by NBA (National Board of Accreditation)
- Accredited by NAAC (National Assessment and Accreditation Council)
- Rated among Top-3 Business Schools in Kerala & placed 2nd among 'Top-23 Private 'Business Schools of Excellence' in India by Competition Success Review-GHRDC survey 2018 and 26th in All India Top-100 private B-Schools by The Times of India survey 2018
- Best Intellectual Capital - faculty trained at IIMs & accredited by AIMA.
- World class state of the art, tech savvy & green campus
- Fully residential programs, affiliated to Mahatma Gandhi University, Kottayam.
- Campus located in picturesque Vagamon hill station, best suited for full time residential study
- Well stocked Library having more than 55000 collections - a growing national reference center in Business Management and allied disciplines.
- Facilitates Value Added courses for better employability.
- Gallop: Continued Soft-Skill training for developing communication, presentation & leadership skills.
- Excellent placement track record with multiple offers
- Excellent Academic Track record.

Eligibility Criteria: MBA. Degree with minimum 50% marks in aggregate & valid CAT/CMAT/KMAT-Kerala score. Students in final year degree and those planning to appear in forthcoming aptitude tests are also eligible to apply now, subject to submitting proof of graduation & aptitude test score before 30 June 2025. Relaxation in entry level marks is applicable to SC/ST/OEC & OBC students as per Govt./statutory norms. Students doing their graduation from universities other than Mahatma Gandhi University have to obtain and submit migration certificate & eligibility/equivalency certificate from Mahatma Gandhi University before joining the campus. Application fee is Rs. 500/-

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Note. If the no. of applicants are more than the available seats, a competitive examination will be conducted to select the eligible students.

How to Apply

Students can either apply online from www.dcschool.net or forward downloaded application by post to The Director Admissions together with a certificate from Officer-in-Charge of concerned resettlement camp, application fee can be paid online or through Demand Draft favoring DC Kizhakemuri Foundation, payable at Kottayam. Last date of receipt application form is by 30 April 2025. Students in their final year degree are eligible to apply now itself and can submit their final certificates and mark list before 30 July 2025.

The Manager Admissions
DCSMAT Institutions
DC Kizhakemuri Edam
Good Shepherd Street
Kottayam - 686001, Kerala
Contact Number: 0481 2563114,

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DC SCHOOL OF MANAGEMENT AND TECHNOLOGY, TRIVANDRUM

DCSMAT Credentials

DCSMAT Trivandrum is a premier management institution located in the capital city of Kerala, Thiruvananthapuram. It is part of the DC Kizhakemuri Foundation, known for its commitment to excellence in education. The Trivandrum campus offers a vibrant learning environment with a focus on academic rigor, industry exposure, and holistic development. Set amidst the **72-acre expansive plot of KINFRA Film & Video Park**, the campus is surrounded by a serene and inspiring atmosphere, making it an ideal place for learning and growth.

1. Academic Excellence:

- Offers **MBA programs** affiliated with **APJ Abdul Kalam University (KTU)**
- Strong emphasis on research, case studies, and practical learning.
- Proactive teaching methodology incorporating case studies, discussions on contemporary topics, and emerging global issues.

2. Faculty:

- Experienced and proficient faculty trained at premier institutions like **IIMs**.
- Faculty members mentor students, fostering teamwork, learning skills, and adaptation to technological advancements.

3. Infrastructure:

- State-of-the-art infrastructure within the **KINFRA Film & Video Park**, inclusive of:
 - Open-air theatre
 - Conference halls
 - Guest houses
 - Mini-conference hall
 - Food courts
 - Exhibition areas
 - Preview theatres
- Dedicated power and water supply, advanced communication facilities, and a tech-savvy learning environment.

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4. **Location Advantage:**

- Located near **Technopark**, the technological hub of Kerala, and major IT companies, providing a thriving business environment.
- Adjacent to the iconic **Sainik School** and close to **Ernst & Young offices** and top-notch post-production studios.
- Trivandrum, the capital city, is a blend of metropolitan convenience and natural beauty, offering access to pristine beaches, pastoral landscapes, and cultural heritage.

5. **Industry Connect:**

- Strong ties with industry leaders for guest lectures, workshops, and live projects.
- Regular interactions with corporate professionals to bridge the gap between academia and industry.

6. **Placements:**

- Excellent placement track record with reputed companies visiting the campus.
- Students receive multiple job offers from leading organizations.

7. **Value-Added Programs:**

- Offers additional certifications and training programs to enhance employability.
- Focus on soft skills, communication, leadership, and personality development.

8. **Value-Based Education:**

- A strong learning environment that enhances academic attainment and fosters better relationship skills.
- Emphasis on creating a student-centric knowledge imparting system with a congenial environment.

Eligibility Criteria: MBA. Degree with minimum 50% marks in aggregate & valid CAT/CMAT/KMAT-Kerala score. Students in final year degree and those planning to appear in forthcoming aptitude tests are also eligible to apply now, subject to submitting proof of graduation & aptitude test score before 30 June 2025. Relaxation in entry level marks is applicable to SC/ST/OEC & OBC students as per Govt./statutory norms. Students doing their graduation from universities other than KTU have to obtain and submit migration certificate & eligibility/equivalency certificate from KTU before joining the campus. Application fee is Rs. 500/-

Note. If the no. of applicants are more than the available seats, a competitive examination will be conducted to select the eligible students.

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How to Apply

Students can either apply online from www.dcschool.net or forward downloaded application by post to The Director Admissions together with a certificate from Officer-in-Charge of concerned resettlement camp, application fee can be paid online or through Demand Draft favoring DC Kizhakemuri Foundation, payable at Kottayam. Last date of receipt application form is by 30 April 2025. Students in their final year degree are eligible to apply now itself and can submit their final certificates and mark list before 30 July 2025.

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Good Shepherd Street
Kottayam - 686001, Kerala
Contact Number: 0481 2563114,



DC SCHOOL OF ARCHITECTURE AND DESIGN, TRIVANDRUM

Bachelor of Design (B.Des) Credentials

DC School of Architecture and Design, Trivandrum is a premier institution under the DC Kizhakemuri Foundation, dedicated to nurturing creative minds in the fields of Architecture and Design. Located in **Thiruvananthapuram**, the capital city of Kerala, DCSAAD offers a vibrant learning environment with a focus on innovation, practical skills, and industry exposure. The **4-year B.Des (Bachelor of Design)** program is an immersive experience that integrates experiential and explorative learning, addressing the latest aesthetic and conceptual challenges in **product, user experience, and spatial design**. The program is approved by the **All India Council for Technical Education (AICTE)** and affiliated to **APJ Abdul Kalam Technological University (KTU)**.

Key Highlights:

1. **Accreditation and Recognition:**

- Approved by **AICTE** and affiliated to **APJ Abdul Kalam Technological University (KTU)**.
- Recognized as one of the leading design schools in Kerala.

2. **Academic Excellence:**

- A **4-year B.Des program** that blends theoretical knowledge with hands-on practical experience.
- Focus on **creativity, innovation, and problem-solving**.
- Specializations offered:
 - **Product Design**
 - **(User Experience & Interaction Design)**
 - **Interior/Spatial Design**

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3. Faculty:

- Experienced professionals and visionaries in design who mentor students to develop professional skills, teamwork, and leadership.
- Collaborative learning environment that fosters creativity and technical expertise.

4. Infrastructure:

- State-of-the-art design studios, labs, and workshops equipped with modern tools and technology.
- Dedicated spaces for prototyping, material exploration, and design experimentation.
- Well-stocked library with resources on Design, Architecture, and allied fields.

5. Location Advantage:

- Located in **Thiruvananthapuram**, a city known for its rich cultural heritage and modern amenities.
- Proximity to **Technopark**, the IT hub of Kerala, and other creative industries.
- Access to museums, art galleries, and cultural centers for inspiration and learning.

6. Industry Connect:

- Strong collaborations with industry leaders, design firms, and creative professionals.
- Regular workshops, seminars, and guest lectures by renowned designers and architects.
- Opportunities for internships and live projects with leading organizations.

7. Value-Added Programs:

- Additional certifications and workshops to enhance employability.
- Focus on **portfolio development, digital design proficiency including AI, and entrepreneurship skills.**

8. Holistic Development:

- Emphasis on **soft skills, communication, leadership and teamwork.**
- Opportunities to participate in design competitions, exhibitions, and national/international events.

Program Specializations:

1. User Experience & Interaction Design:

- Focuses on creating professional user experience architects and interaction designers.
- Covers topics like **User-Centered Design (UCD), UX Research, Interaction Design, UI Design, Usability Engineering, Physical Computing, AR/VR, and AI & ML for UX.**

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- Prepares students for careers in **User Experience Design, Interaction Design, User Interface Design, User Research, Information Architecture, and Usability Analysis.**
- 2. **Interior/Spatial Design:**
 - Involves the aesthetic and functional design of built environments.
 - Covers **interior/exterior design, exhibition design, visual merchandising, and 3D spatial simulation and visualization.**
 - Equips students with the skills to create utilitarian and engaging spaces.
- 3. **Product Design:**
 - Combines art, science, and technology to create tangible products.
 - Focuses on **conceptual ideation, prototyping, testing, modification, and commercial production.**
 - Prepares students for careers in areas such as **lifestyle products, consumer products, automobiles, transportation design, and packaging design** etc.

Eligibility Criteria for B.Des:

- **Educational Qualification:**
 - Passed **10+2 (or equivalent)** from a recognized board with a minimum of **45% marks (40% for reserved categories).**
 - Students from any stream (Science, Commerce, or Arts) are eligible to apply.
 - **D.Voc** graduates in the same or allied sectors are also eligible.
- **Selection Process**
 - Merit Seats:**
 - Kerala State Design and Aptitude Test, KS-DAT
 - Management Seats:**
 - NATA - National Aptitude Test in Architecture (currently open to students in science stream)
 - UCEED - Undergraduate Common Entrance Exam in Design (open to students in science stream)
 - NID DAT - National Institute of Design, Design Aptitude Test (open to students from all streams)
 - NIFT - National Institute of Fashion Technology Entrance Examination or
 - KS-DAT - Conducted by LBS Centre.

Note: No rounding off of percentage marks to the nearest higher integer is permitted.

How to Apply:

1. **Online Application:** Visit the official website www.dcschool.net to apply online.
2. **Offline Application:** Download the application form and send it by post to:

The Manager Admissions

DCSMAT Institutions

DC Kizhakemuri Edam

Good Shepherd Street

Kottayam - 686001, Kerala

Contact Number: 0481 2563114

3. **Location Advantage:**

- Located near **Technopark**, the technological hub of Kerala, and major IT companies, providing a thriving business environment.
- Adjacent to the iconic **Sainik School** and close to **Ernst & Young offices** and top-notch post-production studios.
- Trivandrum, the capital city, is a blend of metropolitan convenience and natural beauty, offering access to pristine beaches, pastoral landscapes, and cultural heritage.

9. **Industry Connect:**

- Strong ties with industry leaders for guest lectures, workshops, and live projects.
- Regular interactions with corporate professionals to bridge the gap between academia and industry.

DC SCHOOL OF MANAGEMENT AND TECHNOLOGY, VAGAMON

DCSMAT BCA and BBA Credentials

- Accredited by NAAC (National Assessment and Accreditation Council)
- Regular fulltime, fully residential programs, affiliated to Mahatma Gandhi University, Kottayam and approved by AICTE (All India Council for Technical Education), New Delhi
- Promoted by DC Kizhakemuri Foundation and Co promoted by DC Books
- Rated among Top-3 Business Schools in Kerala & placed 2nd among 'Top-23 Private 'Business Schools of Excellence' in India by Competition Success Review-GHRDC survey 2018 and 26th in All India Top-100 private B-Schools by The Times of India survey 2018
- Best Intellectual Capital - faculty trained at IIMs.
- Exposure to international academia and industry
- World class state of the art, tech savvy & green campus
- Wi-fi super connectivity throughout the campus
- Internet with 1000 mbps bandwidth
- Creative and vibrant student clubs.
- Well stocked Library having more than 55000 collections - a growing national reference center in Business Management and allied disciplines.
- Facilitates Value Added courses for better employability.
- Gallop: Continued Soft-Skill training for developing communication, presentation & leadership skills.
- Excellent placement track record with multiple offers
- Internships and placements in Sunrise Industries
- Excellent Academic Track record.

BCA at DCSMAT

Our 4-year Bachelor of Computer Application program (Honours) at DCSMAT is approved by AICTE under the New Curriculum and Credit Framework 2024. Students could opt to study the program over 3/4 years with multiple entry and exit points. The course offers skill and work- based courses that equip students with cutting edge-

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technological knowledge and problem solving skills incorporating computer science and programming, data analytics, artificial intelligence, cyber security and cloud computing.

The following options are additionally offered to students enrolling in the BCA (Honours) program –

*One year: Undergraduate certificate in Computer Applications.

*Two years: Undergraduate diploma in Computer Applications.

* Three years: Bachelor degree in Computer Applications

* Four years – Bachelor degree in Computer Applications with honours / Bachelor degree in Computer Applications with research.

Through experiential learning methods like live projects and coding challenges, students gain hands-on experience in solving real-world technology problems. The program also provides corporate mentorship, networking opportunities and industry exposure through internships with leading IT firms.

Eligibility Criteria: BCA.

The applicant must have passed the 12th standard of the Higher Secondary Board of Kerala or else obtained a pre-degree certificate of the Mahatma Gandhi University or any other board/ university recognised as equivalent with mathematics or computer science as one of the core subjects.

BBA at DCSMAT

Our 4-year Bachelor of Business Administration program (Honours) at DCSMAT is approved by AICTE under the New Curriculum and Credit Framework 2024. This is an undergraduate business management program that extends over 2 or 4 years with multiple entry and exit options and is conducted over 6 or 8 semesters. Students are introduced to various management streams and they go on to acquire integrated skills sets, developing sound theoretical understanding and application skills.

The following additional options are offered to students enrolling in the program –

* One year – Undergraduate certificate in Business Administration.

* Two years – Undergraduate diploma in Business Administration.

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Three years – Bachelor degree in Business Administration.
Four years – Bachelor degree in Business Administration with honours / Bachelor in business administration with research.

The primary objectives of the course are to equip students with the knowledge and skills to excel professionally in various business functions, simultaneously developing leadership, collaboration and effective teamwork. Students are encouraged to adopt a global perspective and gain an awareness of contemporary business practices. The curriculum focuses on skill enhancement, flexible learning pathways and experiential methodology including live projects, case studies and hands-on experiences in solving real-world business challenges.

Eligibility Criteria: BBA.

Candidates are required to have obtained a pre-university certificate / or passed an equivalent examination with computer science / mathematics / statistics / accountancy / informatics as one of the optional subjects.

Note. If the no. of applicants are more than the available seats, a competitive examination will be conducted to select the eligible students.

How to Apply

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DC SCHOOL OF MANAGEMENT AND TECHNOLOGY, VAGAMON
Fee/Expense Structure-MBA Programme (2025 admissions)

S No	Item of Fees/Expenses	Year 1	Year 2	Total
A	Tuition Fees	1,99,000	1,99,000	3,98,000
B	Other Fees/Expenses			
	Course Fees ¹	30,000	30,000	60,000
	Admission Fee	10,000		10,000
	Hostel Fees (Triple room) + GST	26,880	26,880	53,760
	Utility Charges	7,800	7,800	15,600
	Canteen Expenses ²	57,600	57,600	1,15,200
	Laundry Charges ²	7,200	7,200	14,400
	Text Books & allied charges ²	10,000	10,000	20,000
	University Examination & Other Fees ²	5,000	3,900	8,900
	Uniform ²	8,000		8,000
	Graduation Expenses ²		2,500	2,500
	Alumni Association-Life time subscription fee		5,000	5,000
	Total	1,62,480	1,50,880	3,13,360
C	Caution Deposit			
	Caution Deposit-College	5,000		5,000
	Caution Deposit-Hostel	5,000		5,000
	Total	10,000		10,000
	GRAND TOTAL	3,71,480	3,49,880	7,21,360
Notes				
¹	For knowledge resources and learning facilitation, electronic resources for competency enhancement for lifelong learning, Outbound Leadership Lab (OLL) for strength finding. Activities such as OLL will be conducted only once during the programme			
²	Approximate amount			
	The hostel rooms have basic furnishing. Student is required to pay approximate Rs.2300 for a new mattress which will be arranged by the college.			
	Canteen fee is subject to revision depending upon the curriculum and price variation of the commodities (Nominal increase of 3 to 5% increase in 2nd year can be expected)			
	A laptop with at least basic configuration should be brought by the students to ensure continuous digital learning in the class.			
	Amount may be transferred to DC KIZHAKEMURI FOUNDATION, A/c No.13765600002326, Federal Bank Ltd, Kanjikuzhi Branch (IFSC: FDRL0001376) through Electronic/RTGS/NEFT transfer. The receipt/acknowledgement slip and transfer identification number should be submitted to the College Office after completing the transfer.			

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Accredited by



DCSMAT VAGAMON

(Affiliated to Mahatma Gandhi University)



Powered by
DC BOOKS



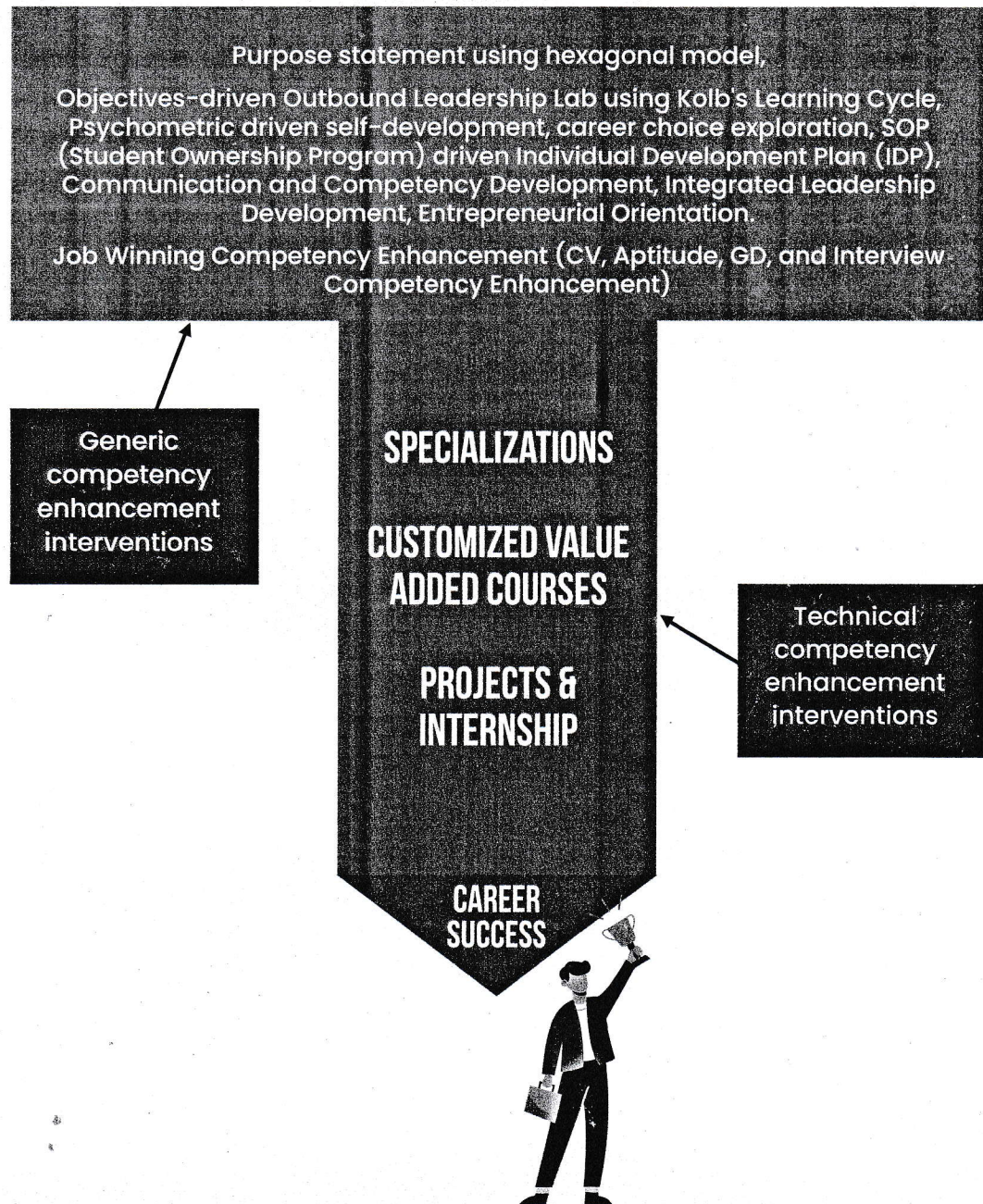
Established by
**DC Kizhakemuri
Foundation**



DCSMAT
VAGAMON

THE T-SHAPED PROFESSIONAL

We enhance your generic and technical competencies through several interventions and make you a T-shaped professional. That is the secret to winning a job.



SKILL DEVELOPMENT PARTNERS



INNOVATION AND
ENTREPRENEURSHIP
DEVELOPMENT CENTRE

ICFOSS



SCAN FOR DETAILS

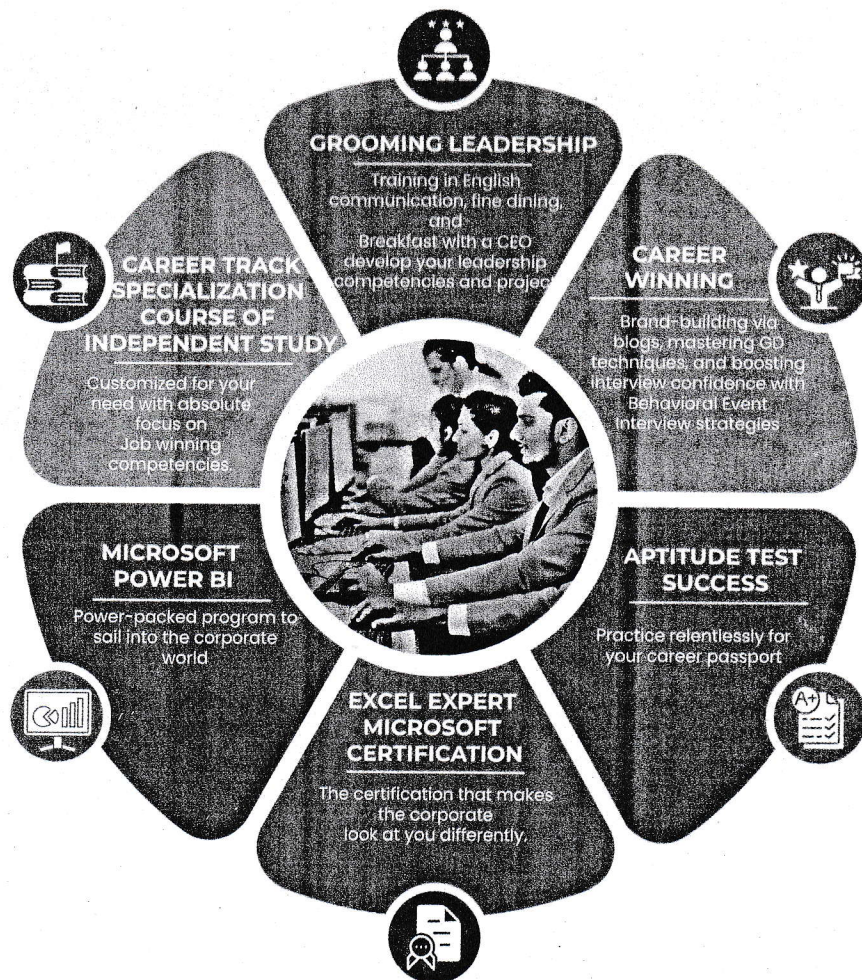


SCHOLARSHIP

Up to 100% Tuition fee
waiver Scholarships*

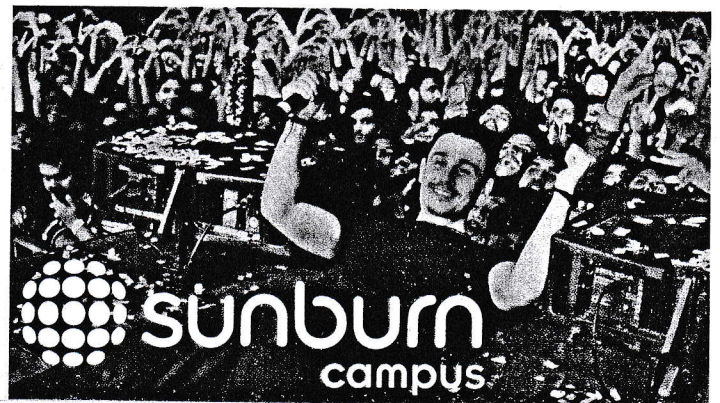
*T&C Apply

OUR 6 VALUE ADDED COURSES FOR SUCCESSFUL JOB WINNING



MANAGEMENT FESTIVAL LUMINANCE

Managing Luminance, South India's largest Management festival is the launch pad for your leadership by developing multi-tasking yet focused execution competencies and a will to win



MBA Program

As one of the premium management institutes of the country, DCSMAT boasts of an eminent and extremely competent faculty with 20+ years of work experience. This proficient battalion, featuring IIM trained professionals, follow and interpret the fast changing trends of the industry and empower students to deliver better performance in a highly challenging career.

SPECIALIZATIONS

FUNCTIONAL ELECTIVES

- FINANCE
- HUMAN RESOURCE
- MARKETING
- OPERATIONS
- BUSINESS ANALYTICS

SECTORAL ELECTIVES

- LOGISTICS AND SUPPLY CHAIN
- TOURISM AND HOSPITALITY
- ENTREPRENEURSHIP AND FAMILY BUSINESS
- HOSPITAL AND HEALTH CARE MANAGEMENT

OUR PLACEMENTS



KNOW MORE



DC School of
Management and Technology

Vagamon
info@dcschool.net
www.dcsmatvagamon.edu.in

FOR ADMISSIONS



+91 99461 00343
+91 98468 69231



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